**FOR IMMEDIATE RELEASE**

**Critical Success Blends Role-Playing Adventure with Project Management Strategy in New Book by Eric Guay**

**RALEIGH, NC – April 29, 2025** — What if leading a project felt more like leading an epic quest? In *Critical Success*, author Eric Guay shows how the tactics and teamwork found in tabletop RPGs like Dungeons & Dragons can unlock more effective, creative, and human-centered approaches to project management.

Launching first as an eBook on April 29 and followed by a softcover release on May 13, *Critical Success* is already building buzz with project managers, team leaders, gamers, and readers looking for a fresh take on productivity. Through 75 fast, insightful chapters, Guay fuses leadership experience with fantasy storytelling to help readers rethink how they work, lead, and grow.

"Too many people feel boxed in by rigid systems. I wanted to show that you have options—and that good leadership can be just as creative as it is strategic," Guay says.

*Critical Success* is available through online retailers and is proudly supported locally by Quail Ridge Books and Beow’s Books in Raleigh, NC.

**About the Author:** Eric Guay is a project manager, and lifelong gamer who helps leaders bring imagination and authenticity into the way they work. He writes to inspire reflection, connection, and practical change.

**Follow & Connect:** Instagram: [@ericguaybooks](https://www.instagram.com/ericguaybooks/)
LinkedIn: [Eric Guay Books](https://www.linkedin.com/company/eric-guay-books/)
Goodreads: [Eric Guay](https://www.goodreads.com/author/show/54932236.Eric_Guay)

**Contact:** Website: [www.ericguaybooks.com](https://www.ericguaybooks.com/)
Email: eric@ericguaybooks.com